

AUTUMN WINTER 2014

Water and fluidity in an imaginary stylistic bridge between East and West

Milan, January 13th 2014 - A journey from East to West, water as a symbolic link between two worlds, two distant cultures that influence each other on architecture, trade and art.

Water, as the perpetual delicate fluctuation of leaden hues typical of Venice and its lagoon, grazed unexpectedly by cold blades of light that scatter infinite reflections over buildings that seem to float.

A liquid setting characterised by delicate motion, an imaginary San Giorgio island at its centre, on which a grand piano has alighted to translate the flow of the tides into the wondrous notes composed by Ludovico Einaudi.

Flowing shapes, fabrics and colours in a collection created for a cultured, curious man who is ironic, adventurous and always dresses with impeccable style.

Shawl collars are the main features of jumpers, shirts and overcoats, giving them a remarkably abundant and theatrical look. The overcoats, which offset important volumes with soft, unstructured shoulders, are cinched at the waist or loose fitting and embellished on occasion with precious fur collars. Though more restrained, the jackets are never too skinny, while cigarette trousers show off slightly pointed ankle boots. Completing the look are scarves, pins and bags proposed in precious materials and worn as jewellery.

Fine, supersoft fabrics, all made exclusively for Canali, recall the pomp and splendour of times gone by. Wool felts and flannels, plain or with a delicate pinstripe, and ever present velvet, the non plus ultra of Venetian fabrics, are enhanced by stunning patterns. Geometrical designs loosely inspired by Art Deco or poetically reminiscent of fading wallpaper in aristocratic homes become the distinguishing characteristics of beautiful overcoats, damask jackets, printed velvets and mohair sweaters as sumptuous as eighteenth century cloaks.

The colours in the collection also recall Venice and its shimmering lights and reflections. From the neutral, milky hues of a foggy dawn, as interpreted in a painting by Vittore Carpaccio, to the infinite greens and blues of a sunny winter's day spent in lavish aristocratic palaces with reception rooms inspired by Tiepolo and decorated in antique pink, blush and sky blue.

Precise but evanescent nuances which draw on an exceptionally rich Italian tradition and mingle with the fabulous oriental echoes of one of Italy's famed Maritime Republics.

And this imaginary bridge, this evocative link between time-honoured craftsmanship and a cutting-edge sense of taste, also provides the symbolic key to interpreting the new Canali.com digital platform. Built on an innovative responsive design framework, the website's content and layout have been renewed across the board to offer a crisp, minimal and thoroughly contemporary aesthetic with a wealth of intriguing content.

CANALI

Canali, specialist in tailor-made luxury, has been a paradigm of Italian masculine elegance for 80 years.

Since 1934, it has been promoting the value of artisan know-how, as embodied by the "Made in Italy" approach in its true sense.

Mingling culture and history with style and taste Canali creates every time a masterpiece, a harmony of details in perfect balance, expertly hand-crafted, manifested in perfect wearability, extraordinary comfort combined with sophisticated elements.

Innovation to achieve aesthetic perfection, continuous renewal of styles, infinite care over the minutest detail and usage of superior quality fabrics constitute the Canali Tailoring Principle.

To enjoy the quality of fine tailoring to the full, Canali also offers "SU MISURA" garments with a classic sample book and, naturally, the finest selection of new fabrics available each season, together with specialized master tailors who can walk customers through fitting, personalization and styling.

In its third generation, CANALI today constitutes a design and manufacturing group, with its own production centers located in Italy, 1600 employees, 236 boutiques in the world, 1000 retail store in more than 100 countries.