



CANALI ANNOUNCES THE ARRIVAL OF ANDREA POMPILIO

Milan, March 13th - Canali appoints the fashion designer Andrea Pompilio new creative consultant of the Group and announces his debut on the runway, with a capsule collection, on June 23rd during Milan Fashion Week.

Crucial elements in his nomination as creative consultant have been Andrea's refined but relaxed style, his great attention to premium quality and his strong sensibility towards craftsmanship and tailoring.

Winner of the well-known Italian design talent competition "Who's On Next" in 2011, the designer worked for the most important Italian and International fashion and luxury brands.

His great talent, famous worldwide, is expressed by his ability to give a twist to menswear classics by reinterpreting silhouettes, fabrics, patterns and colors in a new innovative way.

CANALI

Canali, specialist in tailor-made luxury, has been a paradigm of Italian masculine elegance for 80 years.

Since 1934, it has been promoting the value of artisan know-how, as embodied by the "Made in Italy" approach in its true sense. Mingling culture and history with style and taste Canali creates every time a masterpiece, a harmony of details in perfect balance, expertly hand-crafted, manifested in perfect wearability, extraordinary comfort combined with sophisticated elements.

Innovation to achieve aesthetic perfection, continuous renewal of styles, infinite care over the minutest detail and usage of superior quality fabrics constitute the Canali Tailoring Principle.

To enjoy the quality of fine tailoring to the full, Canali also offers "SU MISURA" garments with a classic sample book and, naturally, the finest selection of new fabrics available each season, together with specialized master tailors who can walk customers through fitting, personalization and styling.

In its third generation, CANALI today constitutes a design and manufacturing group, with seven centers of production located in Italy, 1600 employees, 236 boutiques in the world, 1000 retail store in more than 100 countries.