



CANALI EYEWEAR COLLECTION: ELEGANCE AT FIRST SIGHT

Canali debuts with a new luxury sunglass and ophthalmic frames collection

Milan – April, 2018. Made entirely by hand in Italy, the new Canali Eyewear Collection of sunglasses and ophthalmic frames is now available to buy. The collection is a perfect blend of technology, style and tradition for a modern cool aesthetic that combines craftsmanship and quality in a must-have accessory.

The collection is the result of a multi-year licensing agreement with L'Amey America. It reflects the characteristics that lie at the foundation of the Canali brand such as premium materials, meticulous attention to detail and refined elegance. All Canali sunglasses feature the superior quality Zeiss lenses and include several polarized options. Their superior top coat assures the sharpest, clearest vision by reducing reflection, better differentiating contrast and greatly reducing eye fatigue.

The eyewear range features a solid mix of metal and acetate styles. The frames are extremely lightweight thanks to distinctive features such as the signature hand-contoured and smoothed temple tip and molded bridge, specially designed to optimize comfort. The designs, modern and sophisticated, vary from sporty models with a touch of vintage to the more classic. This results in a unique accessory that sets the wearer apart, paying homage to tradition while at the same time offering an aesthetic that is classic, contemporary and cool, the perfect accessory for the modern-day man.

The ophthalmic collection will be available in selected optical stores, whereas the sunglass collection will also be available in Canali boutiques, online at Canali.com and at selected retailers around the globe.

CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,600 employees worldwide. In addition to its 180 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.