



REWIND FALL WINTER 2017

Milan, January 14th | #CanaliRewind

This season, we undertake a journey towards the origin of elegance, of everything that is made well and Made in Italy - a journey that begins at the end and ends at the beginning. The new collection reveals once more what lies behind the curtain of Canali craftsmanship - exquisite construction, exceptional quality and distinctive details.

Fall Winter 2017 is dedicated to this concept of covert craftsmanship, the essence of our iconic Kei construction - a deconstructed design that belies sophisticated silhouettes - as seen within every look. Outerwear is at times oversized, taking inspiration from the 1960s, while suits follow the natural contours of the body, shunning excess in favor of a more pared down aesthetic. Today's Canali man inhabits a metropolis that is constantly evolving - a place in which timelessness is a prerequisite for style.

This intentionally minimalist nature lets the focus fall on the fabrics: cashmere traverses the collection in prestigious "double" constructed pieces and in luxurious blends with wool, silk, vicuña and chinchilla. Many of the fabrics feature distinctive textures from a micro bouclé to an ultra-soft baby alpaca velour and luxurious finishes like a sable-effect on a pure cashmere field jacket.

Quintessential menswear motifs like Prince of Wales check, madras, herringbone and birdseye are at times overlapped or rotated, exuding a classic but contemporary feel. Jacquards and other intricate weaves create optical patterns and dynamic mélanges of rich, saturated colors within a palette that flows smoothly between illustrious purples, natural browns and a grayscale that goes from white to black.

Fall Winter 2017 is a sensorial collection to be seen and touched in person, presented within a specially designed exhibit that will also see the exclusive premiere of a short film called *Rewind*. The short is by Ivan Cotroneo, one of the most acclaimed directors and screenwriters in Italy, in collaboration with multi-award-winning Director of Photography, Luca Bigazzi (*The Great Beauty*), and features music written exclusively for Canali by Oscar-winning composer, Dario Marianelli (*Atonement*, *Pride and Prejudice*) - an Italian trio of excellence in the world of cinema.

The culture of craftsmanship is at the essence of Canali and also embodies a desire to share our know-how with the next generation. For the first time, we will open our doors to select fashion schools, hosting special workshops for students with our internal design team and Ivan Cotroneo in order to pass on a deeper knowledge and appreciation for the values and artistic heritage of Italy.

CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the SU MISURA service, which combines the expertise of our Made-to-Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,700 employees worldwide. In addition to its 250 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.