

## FALL WINTER 2015

Milan in the 1950s - a city of optimism and dynamism where bold, new constructions rise alongside the muted palazzi of the past. A city of lines: power lines and tram tracks; scaffolding and crossroads; all illuminated by the intense, flickering neon of billboard advertisements. A city of style: impeccably dressed uomini d'affari brush tailored shoulders with the youth in their cropped jackets and rolled up pants.

Andrea Pompilio (Creative Consultant, Canali): *“Milan in those years was something unique. A perfect mix of the precision of the past and an explosive sense of creativity, a mixture of practicality and imagination tempered by a typically Italian sense of elegance.”*

The Canali FW15 collection begins with this vision - building a bridge between tradition and modernity, where the tailoring expertise and exquisite materials that have been a hallmark of the brand since its foundation are applied to new shapes and proportions.

Contours are linear yet form-fitting, showcasing a renewed focus on leisurewear. Wool pants rest at the ankle with a distinctive 8cm cuff, while coats and jackets in the softest cashmere are crafted using an exclusive double technique to create luxurious, lightweight garments.

Lines abound throughout the collection in different forms: singly in classic chalk-stripes, painted roughly for a mélange effect or intersecting with one another to create window-pane checks. A monochrome palette recalls the color-scape of the city, with occasional flashes in petrol blue and Canali yellow to draw in the eye.

The resulting collection comes to life on a runway made up of a seven different piazze, each illuminated by a grid-like installation of neon lines. Models move from one space to the next through a series of linear pathways – meeting and crisscrossing with one another in an abstract evocation of the urban context. In the same way, exacting creativity and exemplary craftsmanship cross paths in the new collection, taking the Canali man in an exciting new direction for next Winter.

### CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the SU MISURA service, which combines the expertise of our Made-to-Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,700 employees worldwide. In addition to its 250 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.