



## SOFT-WEAR FALL WINTER 2019

Florence, January 9th | #CanaliFW19

*Experience the essence of time's rhythm.*

*Moving through time – like the hands of a clock – consciously navigating the intersection of past and present, tradition and innovation. A style that is always an authentic expression of individuality.*

*In every moment. Under every circumstance.*

The Fall Winter 2019 collection is born out of a dynamic synergy. By fusing tailoring tradition with contemporary informal style, and business affairs with moments of leisure, it marks a sartorial evolution through the use of technology and *soft-wear*.

Soft-wear in which the iconic elements of men's tailoring encounter casual features through craftsmanship, materials, silhouettes, and patterns. Outerwear experiences a reduction in weight. Blazers and coats assume a relaxed and informal aesthetic with ultralight constructions, thanks to an expert technique that minimizes the lining with just a single layer of canvas. The fabrics in the collection best express the soft ideology, with materials such as baby alpaca and opulent blends of cashmere-vicuña and cashmere-silk, each one supple and luxurious to the touch.

Single-breasted and double-breasted coats and parkas encapsulate the essence of the collection. Characterized by oversized forms and dramatic lengths, they culminate in silhouettes that are fluid, refined, and miraculously lightweight. Contrasting patterns and impactful colors heighten the inherent elegance of the garments, rendering them simultaneously timeless and trendy.

Formalwear is becoming softer in terms of deconstruction and comfort while casualwear is becoming increasingly precious. Knitwear and sportswear cater to modern tastes with the use of lavish materials: a cashmere-vicuña jacket, sweatpants in a technical jersey-wool fabric, a seamless alpaca jacket. The soft element comes to life through voluminous puffer jackets with real down feathers, which can be worn with casual ensembles and tailored separates alike.

The color palette of the collection contemplates the nuances of nature, ricocheting from warm brown tones (Burnt Sienna, camel and copper) to colder shades of powder blue and stone, finally illuminated by

### CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,500 employees worldwide. In addition to its 180 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.



flashes of petrol blue and purple. The contrast between sober and vivid hues comes to fruition in an array of classic, British-inspired patterns – checks, houndstooth, Prince of Wales – all proposed in oversized variations.

Leisure and luxury collide in the Black Edition, a new capsule collection that broadens the scope of technical experimentation at Canali. The Leaftec jackets are a prime example; built with a special triple-layer fabric that is ultralight and highly resistant to wind, rain, and abrasion. The collection features innovative, meticulous methods of craftsmanship; a suede imprint of the Canali name is cut into a sweatshirt using a laser and is thermally pressed onto the fabric. Shades of gray and black echo throughout the capsule collection in denim pants, sweatshirts, t-shirts, scarves, belts, backpacks, chunky sneakers, and sneakers in technical wool. Graphic play on the Canali name undulates throughout the Black Edition as a distinguished motif, signaling a style designed to flow along with the current of time.

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