



LUI SPRING SUMMER 2019

#CanaliLui

Milan, June 16th - *LUI (He)* is an eclectic. Intense and authentic with an open mind for trends, inspiration, and experimentation; *He* admires the essence of things that are made well, with care and are full of heritage.

He is at the center of the new Spring Summer 2019 collection – the first to be helmed by Collections Designer Hyun Wook Lee. The Canali Man, as envisioned by the new designer, embraces sartorial tradition and adopts it in a truly personal and contemporary way. For him, style is sensibility; intuition; an expression of the state of mind – an inner world that is represented in four “rooms” – Equilibrium, Dynamism, Steadiness, and Inspiration – that reflect his way of being; living; dressing.

The first room is Equilibrium a synonym of tranquility, security, and comfort. The colors are chosen accordingly between shades of blue and brown, and so are the shapes and proportions which with a balanced precision transition seamlessly from one season to the next. It is the meeting point between formal and casual, where sartorial fabrics are used on the sportswear; made of a wool-linen-silk blend it combines the aesthetic of denim with the elegance and refinement of a suit. The detailing in the collection strengthens its sartorial identity by using a graphic play on the Canali name as an all-over print on the cotton-linen button-up shirts and the silk ties.

Furthermore, Dynamism is a place of contrasts; a source of vitality. Colors become bolder, ranging from green to burnt Sienna. The button-up shirts are styled as jackets, sneakers in houndstooth fabric, and outerwear is made of a series of threads in multiple variations of a single color woven together to create unique multidimensional tones. This same dynamism embellishes the knitwear as well, by using a jacquard play on the Canali name either as a center detail or all over the piece.

Steadiness is a symbol of a sartorial heritage whose roots reach beyond time and trends. Colors are pastel and luminous, and blazers are deconstructed to only two layers of canvas. The sunglasses echo the collection by mimicking its colors and rounded bold shapes. The frames are not flat, but rather have an embossed texture that resembles the jacquard detailing of the knitwear.

Lastly, Inspiration, a room that evokes feelings of lightness, leisure and freedom. It is the season of jersey blazers, slip on shoes in sartorial fabrics, and travel accessories like lightweight goatskin bags and

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Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,600 employees worldwide. In addition to its 180 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.



titanium sunglasses. Breaking from the daily routine, *He* picks ethereal colors like rose and dusty grey, and chooses to wear essential clean lines. The room opens the door to everything that is unusual, curious, and stimulating; hosting a relaxing environment for the pursuit of creativity to flourish.

He demands an elegance that is honest and timeless as well as modern and versatile: a vision that perfectly entwines within the story of Canali. We discover this story walking through a vineyard: an iconic element of the Italian landscape with a longstanding tradition of excellence, anchored firmly at the roots, and able to produce exclusive and unique collections year after year.

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