



SPRING SUMMER 2017

THE MOOD

A new story begins, a page turns. Single threads meet and intertwine, weaving a narrative that grows, building upon itself. A protagonist materializes; a plot unfolds. Motifs appear and recur as markers on a path, leading to an end that is in itself another beginning.

Spring Summer 2017 is a tale of introspection. Craftsmanship, exceptional materials and distinctive details – pillars of a storied heritage – emerge as the central themes, manifesting themselves in unstructured yet tailored silhouettes, luxurious leathers and soft-spoken but unique variations on that timeless matter of elegance.

Intersecting warps and wefts are visible on textured jackets, pants and knitwear. The palette oscillates fluently between a parentheses of steel blue and burnt sienna, taking inspiration from another kind of warp and weft – the sky and the earth – two infinite planes that greet and fade into each other along a seamless horizon.

CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,800 employees worldwide. In addition to its 250 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.