

SPRING SUMMER 2017

Canali Spring Summer 2017 signals the beginning of a new chapter in a story spanning 8 decades. A new chapter where material takes center-stage, where single threads meet and intertwine, weaving a narrative that grows, building upon itself. Motifs appear and recur as markers on a path, leading to an end that is in itself another beginning.

Craftsmanship, exceptional materials and distinctive details – pillars of a storied heritage – emerge as the central themes this season, giving life to a collection of refined contemporary tailoring.

The season, Canali pays homage to the iconic Kei jacket and its signature deconstructed softness - for the first time, presented in suits and pants characterized by a modern silhouette. Luxurious linen-silk blends in block colors sit alongside pieces crafted in this season's signature malfilé fabric; where the texture and weave of the cloth is accentuated highlighting the principal theme of the collection, echoed also in the design of the runway space.

Iconic sportswear pieces such as blousons, parkas and bombers are cut in the softest deer, calf and lambskin while over-length trench coats in feather light technical fabrics add a sense of drama and fluidity.

The mood of unstructured elegance permeates the accessories: neck scarves take the place of ties, pocket squares are doubled-up and small belt bags are worn at the waist.

The palette oscillates between steel blue and burnt sienna, taking inspiration from another kind of warp and weft – the sky and the earth – two infinite planes that greet and fade into each other along a seamless horizon, together defining the ethos of an Italian summer.

CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all handcrafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,800 employees worldwide. In addition to its 250 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.