

## THE IMPECCABLE TRAVELER

*Spring Summer 2018*

**Milan, June 17** – The view from a window seat is often little more than a blur as a train glides from one landscape to the next. Moments race by at breakneck speeds, reminding us that life is movement – a continuous journey from one station to the next – the Canali man is both spectator and participant. As each stop is made, the elements of the journey are laid out one by one and the passenger is treated to moments of closer observation and reflection. The destination that becomes clearer as it appears along the horizon. The Spring Summer 2018 collection is an homage to the man who is constantly on the move, whether for business or pleasure – or for business and pleasure – and to the continuous discovery that his journeys bring.

*Impeccabile 2.0*, a fabric created exclusively for Canali, is a material that rises to the challenge of dressing this global commuter. Soft and responsive, *Impeccabile 2.0* is made from an ultra-fine wool whose fibers measure a mere 17.5 microns and are twisted twice as many times as traditional threads, creating an unprecedented level of elasticity that is also completely natural. The fineness of the weave creates micro-spaces that render the material exceptionally lightweight and breathable. Lastly, a special finishing makes the textile resistant to water and stains while any eventual creases are evened out by the wearer's natural body warmth. This innovative material is found in suits, blazers and formal pants in addition to sportswear styles, which, thanks to internal membranes, become completely water-proof and insulated.

Stretch, breathable, creaseless, resistant to water and stains: these features of *Impeccabile 2.0* become four choreographed performances and the protagonists of the presentation, dedicated to the new collection. Along the platform of a railway station, amongst the coaches of a luxury train, the traveler encounters a series of natural fabrics: ultra-fine wool, blends of cashmere and silk, linen and cotton. In formal ensembles, the palette moves between sophisticated nuances – dusty, steel and cornflower blue and sand while leisurewear is tinged in more decisive hues that intensify from mustard yellow and olive green paired with dark blue to orange and fiery red paired with gray. Checks come in varying sizes while solid-colored pieces always feature a dynamic base.

### CANALI

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years.

Since 1934, it has been promoting the values of Made in Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics.

For a truly personalized experience, Canali offers the *Su Misura* service, which combines the expertise of our Made to Measure specialists and the artistry of our master tailors to create distinctive suits, jackets, trousers and shirts from the finest materials, all hand-crafted in Italy.

A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy and more than 1,800 employees worldwide. In addition to its 250 boutiques, a number that continues to grow, the brand can also be found in over 1,000 retail stores in more than 100 countries across the globe.



Suits are characterized by deconstructed, soft tailoring as two-button blazers and the pants cut clean lines. A particular one-button blazer sports wider peak lapels that slim down the silhouette. Trenches and car coats are lightweight and voluminous all at once – designed to fit tidily into one of our travel-ready weekenders or backpacks in elegant blends of leather and textile – and feature formal details like real horn buttons. The selection of button-up shirts come mainly in luxurious linens and includes an oversized collarless style with pockets that can also be worn as a jacket. Waist packs and document holders are embellished with a subtle tone-on-tone Canali logo and exceptionally soft and flexible kangaroo leather shoes complete the wardrobe of our traveler, who is already headed to his next destination.

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